



## Requisites of a Luxury Spa

by Vibha Khanna Rastogi

nwinding and relaxing has always been a very important part of our lives, and what better place to do it, than at a spal Spas worldwide have been known as places of healing and rejuvenating for thousands of years now. In today's time people are leading faced paced lives, they are always on the move chasing their goals and aspirations, and in such a scenario the need for spas is vital. It is here that they get to pamper themselves and feel refreshed to bring on the challenges of tomorrow.

There are so many different type of spas today – some budget, some luxury and some heritage, among others. It is important not only for the client to understand what he or she wants from the spa experience, but also for the spa to understand what is that the client is looking for and how can they provide that experience. Each kind of spa has something different to offer to their clients and so the focus differs. At a luxury spa, it is all about the client experience right from when the client makes a reservation till when the client leaves the premises. Attention to detail is something that they thrive on; they ensure that if a client is paying a premium for the service, he or she gets the best quality ambience and most importantly, a great service, leaving them

Sanitation is a key aspect of the spa experience and factors such as, hygiene and cleanliness, which are often taken for granted by local spas, are given their due importance adding to the overall vibe and experience of the client. Luxury spas make sure that housekeeping is on top of its game at all points in time ensuring that right from the towels to the bathroom to the bed sheets, it is all spic and span.

Apart from the above mentioned parameters, the client of today is a smart consumer and wants full value from their purchase. They are also sensitive to the kinds and quality of products that are being used. Luxury spas are using organic and chemical-free products that do not cause any harm to the environment. They use their own blend of custom-made oils in different fragrances for a variety of massages. The body scrubs are made from pure ingredients such as, chocolate, honey, olive oil, yogurts, essential oils, oats, coffee, almond paste, rice powder, and others, which have a number of natural properties that benefit and enhance the quality of the skin. Such rich ingredients are usually not found in artificial products being used today.

Customisation is another feature that luxury spas offer, they have all kinds of massages and therapies from across the world that help the client to rejuvenate. The therapists are trained to deliver each massage differently depending upon the needs and wants of the clients. They are also highly experienced and know how to tackle the correct pressure points in different situations, making the client feel more at ease. The therapists also have great knowledge about the kind of massages that the spa has to offer, and can recommend which massage will suit a client the most depending upon the need or concern. Hot Stone Massage, Potli Massage, Sports Massage, traditional Thai Massage, Deep Tissue Massage, body scrubs, facials, traditional Javanese Lulur are some examples of the kind of varied services that spas today provide.

A total package of all things desirable and relaxing is what makes a luxury spa. Spas, today, are constantly evolving to work in tandem with the client's demands and provide the best quality services at affordable prices.

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